

Year Six – PSHE: How can the media influence people?



Subject Specific Vocabulary	
media	The main means of mass communication (broadcasting, publishing, and the internet).
influence	Being able to have an effect on the character, development, or behaviour of someone or something.
manipulated	Control or influence someone of something cleverly.
reliability	The quality of being trustworthy.
sources	A place, person, or thing from which information comes from.
prejudice	An idea or opinion that is not based on reason or actual experience.
stereotype	An oversimplified image or idea of a particular type of person or thing.

Image	Sticky knowledge
	The media and social media may show images and text that has been manipulated or invented.
	Fake news or images can be identified by fact-checking what we read or see. We cannot believe anything we read straight away.
	The media can impact our mental health and well-being positively and negatively, depending on what we see/hear and who we are.
	Prejudice is to judge someone based on their gender, religion, race, sexuality or anything else.
	A stereotype is a fixed idea that many people have about a thing or a group that may often be untrue or only partly true.
	Gambling has risks including financial , mental, relationships.
	Money (or the lack of) can cause mental health issues and strains on relationships.



Consider the Source
Investigate the site and determine its mission, biases, contact info and tone. Is it satirical or extremely left/right leaning? Is it one person's opinion or is it a scientific study with peer reviews?



Read Thoroughly
Read past the headline and bullet points. What is the whole story?



Check the Author, Date & Sources
Research the author- are they real, credible, bias? Is the information current? Do the sources actually support the story?



Ask the Experts
Ask a librarian or consult a fact-checking site.

We should always consider and check the reliability of information.